



FREELANCE DESIGNER // PITTSBURGH PA
FEB 2010 - PRESENT

With clients in California, Texas, Florida, and beyond, working with various regions present unique considerations and applications. Responsibilities: As a designer for more than 25 years, I have had the opportunity to work with advertising agencies, design firms, and in-house marketing and design departments. I've been involved with include four-color marketing materials, retail packaging, technical manuals, logos, catalogs, PowerPoint presentations, and trade show/exhibit displays. I have experience taking projects from concept to completion, as well as hitting the ground running when extra help is needed.

FANNIE MAY CONFECTIONS BRANDS, INC.
AKA 1.800.FLOWERS.COM // CANTON OH
DEC 2007 - FEB 2010 // SENIOR GRAPHIC DESIGNER

Responsibilities: Develop and design packaging for seasonal and non-seasonal confection products. Review and apply designs to die lines, and mock-up CADs for presentations. Request detailed quotes from printers and container manufacturers. Work with domestic and overseas vendors via email to prepare art files for final production. Design catalog layouts and perform large-quantity press checks. Oversee designer(s) for project management and daily assigned projects.

RUBENSTEIN ASSOCIATES // YOUNGSTOWN OH
MAR 2001 - DEC 2007 // ART DIRECTOR

Responsibilities: Manage a team of designers, develop and maintain efficiency of the department and project management; coordinate and execute daily assigned projects in areas including food/dining, health care, political, social, and medical design. Specific design projects include campaign design, website mapping, conception and design, the design of formal invitations, holiday cards, menus, proposal materials, brochures, sales pages, logos, and CD covers, product label development and marketing concepts.

CAFARO COMPANY // YOUNGSTOWN OH
JAN 1999 - MAR 2001 // ART DIRECTOR

Responsibilities: Design retail & corporate ads, billboards, logos, brochures, and postcards. Create seasonal campaigns, theme campaigns, and real estate brochures. Experienced in monthly production of newsletters, which include publication decisions and meeting tight deadlines. Planned and coordinated projects and assigned them to designers, assisted the creative, marketing, and regional marketing directors, and coordinated ideas with marketing staff for signage, color themes, and overall campaigns.



AMY CHAPMAN HILSTON
330 720 5867

education

YOUNGSTOWN STATE UNIVERSITY
Youngstown, Ohio
09 1994 - 12 1998
Major: Graphic Design
Degree: BFA // Dec 1998

KENT STATE UNIVERSITY
Kent, Ohio // 08 1990 - 12 1991

software

Adobe Full Series
Microsoft Full Series
Website // Wix.com

how it happens

project management
coordination with design team/clients
conceptualization
development design presentation
prepress coordination/press checks
stock specification
brand identity and color configuration